

# Entrepreneurship

## Certificate

### ***DIVISION OF BUSINESS & PROFESSIONAL STUDIES***

The Entrepreneurship Certificate provides the academic foundation and mentoring support in entrepreneurship to guide students as they develop and implement their business ideas and plans. It is primarily designed for new entrepreneurs, small business owners, students who want to enhance their business studies in entrepreneurship, and students who have a sound business idea that they want to transform into a new business venture.

Developing an effective business plan and launching a small business venture are essential components of the Certificate. The Certificate provides a foundation for completing the Associate Degree in Entrepreneurship.

Upon successful completion, the Certificate in [Entrepreneurship](#) is awarded.

### **PROGRAM FOOTNOTES**

#### **Electives:**

BU 901-Business Internship  
 CO 201-Fundamentals of Public Relations  
 EC 202- Microeconomics  
 LA 221-Business Law  
 MG 102-Small Business Management  
 MG 204-Human Resource Management  
 MK 213- Principles of Sales  
 MK 220-Global Marketing Management  
 MK 215- Principles of Advertising  
 MK 222-Introduction to Digital marketing  
 PS 241-Group Dynamics  
 PS 260-Psychology in Business and Industry  
 MN 140-Project Management

<b>COURSE</b>	<b>COURSE TITLE</b>	<b>CREDITS</b>
AC 101	Financial Accounting I	4
MG 101	Principles of Management	3
MK 103	Principles of Marketing	3
MG 210	Entrepreneurship	3
AC 102	Financial Accounting II	4
MK 214	E-Commerce	3
OA 201	Business Communications	3
	Elective	3/4
	<b>credits:</b>	26/27
	<b>Total Credits:</b>	<b>26/27</b>