

# Management

## Certificate

### ***DIVISION OF BUSINESS & PROFESSIONAL STUDIES***

The Management Certificate is designed for students who want to broaden their current careers, or to establish a framework for further business studies, or to provide the foundation for transferring into a business-oriented Associate Degree program. The Certificate is also an ideal introduction to various areas of management studies for students who have a technical or liberal arts education/ vocation and are considering adding a business education component to their training. The Certificate offers a concentrated curriculum in management, a sound foundation in accounting and business law, and course work in the fundamentals of management, human resources, computer applications, marketing, and microeconomics. The Management Certificate also allows students to select from a variety of electives in business and business-related psychology.

Upon successful completion, the Certificate in [Management](#) is awarded.

### **PROGRAM FOOTNOTES**

#### **Electives:**

AC 102 Financial Accounting II  
 BF 203 Principles of Finance  
 BU 100 Introduction to Business  
 BU 901 Business Internship  
 EC 201 Macroeconomics  
 EC 202 Microeconomics  
 MG 102 Small Business Management  
 MK 213 Principles of Sales  
 MK 214 E-Commerce  
 MK 215 Principles of Advertising  
 MK 222 Introduction to Digital Marketing  
 OA 201 Business Communications  
 PS 241 Group Dynamics  
 PS 260 Psychology in Business and Industry

<b>COURSE</b>	<b>COURSE TITLE</b>	<b>CREDITS</b>
AC 101	Financial Accounting I	4
BU 104	Introduction to Business Data Analytics & AI	3
EC 202	Principles of Microeconomics	3
MG 101	Principles of Management	3
LA 221	Principles of Business Law	3
MG 204	Human Resource Management	3
MK 103	Principles of Marketing	3
	Elective	3/4
	<b>credits:</b>	25/26
	<b>Total Credits:</b>	<b>25/26</b>