

Liberal Arts: Communication

Associate in Arts

DIVISION OF HUMANITIES & SOCIAL SCIENCES

This communication program combines liberal arts and business to provide the basic knowledge and skills needed for a communications-related career. The curriculum offers students the flexibility to develop a concentration that meets a student's particular interests and needs.

Upon successful completion, the Associate in Arts Degree in Liberal Arts with a concentration in [Communication](#) is awarded.

PROGRAM FOOTNOTES

History Elective:

Any two History courses

Laboratory Science Sequence:

BI 101 General Biology I & BI 102 General Biology II, or BI 110 Principles of Biology I & BI 120 Principles of Biology II, or BI 215 Anatomy and Physiology I & BI 217 Anatomy and Physiology II, or CH 101 College Chemistry I & CH 102 College Chemistry II, or CH 110 Principles of Chemistry I & CH 120 Principles of Chemistry II, or EV 103 Environmental Studies I & EV 104 Environmental Studies II, or PY 101 College Physics I & PY 102 College Physics II, or PY 103 Engineering Physics I & PY 104 Engineering Physics II, or SC 102 Integrated Science I & SC 103 Integrated Science II

Literature Elective:

Any two Literature courses

Math Electives: 100-Level Mathematics or higher (not MAC)

Program Electives:

CO 103 Intercultural Communication, CO 105 Journalism I, CO 106 Journalism II, CO 107 Broadcast Journalism, CO 200 Principles of Persuasion, CO 201 Fundamentals of Public Relations, CO 202 Media, Law, and Ethics, CO 210 Communication Internship, EN 120 Digital Writing, EN 195 Creative Writing, EN 202 Advanced Writing, HS 115 America through the Media, HU 221 Introduction to Film, LI 209 Film and Literature, MK 103 Principles of Marketing, MK 213 Principles of Sales, MK 215 Principles of Advertising, PO 115 Photography I

Social Science Electives:

Anthropology, Economics, Geography, Government, History, Law, Psychology, Sociology

COURSE	COURSE TITLE	CREDITS
<i>First Year</i>	<i>Semester 1</i>	
CO 100	Introduction to Communication	3
CT 100	Critical Thinking	3
EN 101	English Composition I	3
CO 131	Oral Communication	3
	History Elective	3
	credits:	15
<i>First Year</i>	<i>Semester 2</i>	
CO 101	Introduction to Mass Media	3
CS 100	Computers and Technology	3
EN 102	English Composition II	3
	History Elective	3
	Math Elective	3/4
	credits:	15/16
<i>Second Year</i>	<i>Semester 1</i>	
	Program Elective	3
	Program Elective	3
	Program Elective	3
	Literature Elective	3
	Laboratory Science Sequence	4
	credits:	16
<i>Second Year</i>	<i>Semester 2</i>	
	Program Elective	3
	Program Elective	3
	Social Science Elective	3
	Literature Elective	3
	Laboratory Science Sequence	4
	credits:	16
	Total Credits:	62/63

Quantitative skills are a MassBay graduation competency for associate degree programs. Prior to graduation, students must demonstrate this competency by completing a 100-level math course (not MAC); or placing into a 200-level mathematics course.

The program qualifies for MassTransfer with select public Institutions in Massachusetts. For more information, visit www.mass.edu/masstransfer