



Communication/Associates of Arts

Students graduating from the Associate in Arts: Communication Concentration will achieve and demonstrate social responsibility and scientific and quantitative reasoning skills represented through the college-wide learning outcomes. Students graduating from A.A. Communication will be prepared for successful transfer to a baccalaureate institution, or for entry-level careers in communications, media, journalism, or related fields.

Successful graduates of the program will be able to:

1. Create communication appropriate for a variety of purposes, audiences, and in multiple contexts, using industry-relevant technologies.
2. Evaluate the interdisciplinary relationship between communication and culture, technology, or the workplace.
3. Analyze communication content for its implications and effects on the individual or society, incorporating key concepts from the field of communication.
4. Apply evidence-based research into writing and speaking and when evaluating messages.